

# NORTHERN KENTUCKY OVERVIEW



## Where Tradition Meets Innovation

Northern Kentucky is comprised of Boone, Kenton and Campbell counties and is centrally located where the Midwest meets the South. We are a key part of the 16-county Cincinnati region – a thriving metro with multiple Fortune 500 company headquarters; professional sports teams; major arts and cultural institutions; prominent public and private universities; a streetcar line; and nationally-recognized restaurant, craft beer and live music scenes. We also celebrate our own identity around supportive communities, historic neighborhoods and Kentucky’s famous bourbon and horse culture. Connect with us and we’ll connect you throughout the Cincinnati region.

**#1**

Major metro area with the lowest cost of living.  
 Source: REDI Cincinnati

**#1**

Location for population served within one day’s drive.  
 Source: REDI Cincinnati

### Total Population

Source: JobsEQ Q3 2020

<b>Cincinnati MSA</b>	<b>2,191,667</b>
<b>Boone County</b>	<b>129,095</b>
<b>Kenton County</b>	<b>164,688</b>
<b>Campbell County</b>	<b>92,267</b>

### Regional Labor Shed

Source: JobsEQ 2020

<b>Cincinnati MSA</b>	<b>1,138,482</b>
<b>Boone County</b>	<b>69,183</b>
<b>Kenton County</b>	<b>87,789</b>
<b>Campbell County</b>	<b>48,901</b>

### Top Employers

- Cincinnati/Northern Kentucky Intl. Airport
- St. Elizabeth Healthcare
- Fidelity Investments
- Kroger Co.
- Amazon
- Mazak
- Citi
- Northern Kentucky University
- Tyson Foods
- Castellini Group of Cos.
- Mubea NA
- Robert Bosch Automotive Steering

### Recent Announcements

- Amazon Air**  
\$1.49B | 2,000+ jobs
- Atlas Air**  
\$34M | 590 jobs
- Gravity Diagnostics**  
\$3.7M | 300 jobs
- Protective Life**  
\$17M | 100 jobs

## Transportation & Infrastructure



**Four Major Interstates**



**Busiest Inland Water Port**  
 Source: U.S. Army Corps of Engineers



**2020 Best Regional Airport in North America**  
 Source: Skytrax World Airport Awards



**Two Class I Railroads**