

NORTHERN KENTUCKY OFFICE & TECHNOLOGY






#1 Major metro area with the lowest cost of living.
Source: Bureau of Economic Analysis, 2020

#1 Best city in the nation for college graduates.
Source: SmartAsset 2020

Workforce Overview

With a labor shed of over 1.1 million people and nearly **721,000 professional workers** in Greater Cincinnati, Northern Kentucky can connect businesses with the talent they need. **Northern Kentucky University, University of Cincinnati, and Xavier University** offer strong business and technology programs that ensure the professional workforce is equipped with skills in data analytics, information technology, finance, marketing, and operations.

Occupation Snapshot of Professional Occupations

Title	Employment	Avg. Annual Wage
 Business & Financial	63,890	\$74,200
 Computer & IT	32,501	\$88,200
 Office & Administrative	146,112	\$40,400
 Operations Managers	15,407	\$124,000
 Marketing	4,901	\$134,500

Source: JobsEQ, Q3 2020

Recent Announcements

CTI Clinical Trial & Consulting
\$36.4M | 500+ jobs

Disabled American Veterans (DAV)
\$2.2M | 185 jobs

Gentis Solutions
\$2.7M | 80 jobs

STEP CG
\$5.3M | 83 jobs

23min

Average commute time in Northern Kentucky

35%

of those aged 25-64 have a bachelor's degree or higher in the Cincinnati MSA (2020)
Source: JobsEQ

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four-year colleges/universities are located within a 45 minute commute of Northern Kentucky