

# NORTHERN KENTUCKY SUPPLY CHAIN

**#1**  
LOCATION IN THE COUNTRY  
for population served within one day's drive.  
Source: Claritas

**A**  
GRADE  
in Logistics Industry Health.  
Source: Manufacturing Scorecard 2019, Ball State Center for Business and Economic Research



Within 600 miles (1000km) of:  
**54%** of the US Population  
**56%** of US Manufacturing  
**27** Major Metro markets

## MULTI-MODAL TRANSPORTATION AT ITS BEST



Located on the I-75 corridor connecting Michigan to Florida



Cincinnati/Northern Kentucky International Airport (CVG) is the 7th largest cargo airport in North America and home to the Amazon Air hub and DHL's North American super-hub



Two Class I railroads (CSX and Norfolk Southern) cross our region



The Ports of Cincinnati and Northern Kentucky is the busiest inland river port in the United States (US Army Corps. of Engineers Navigation Data Center, 2018)

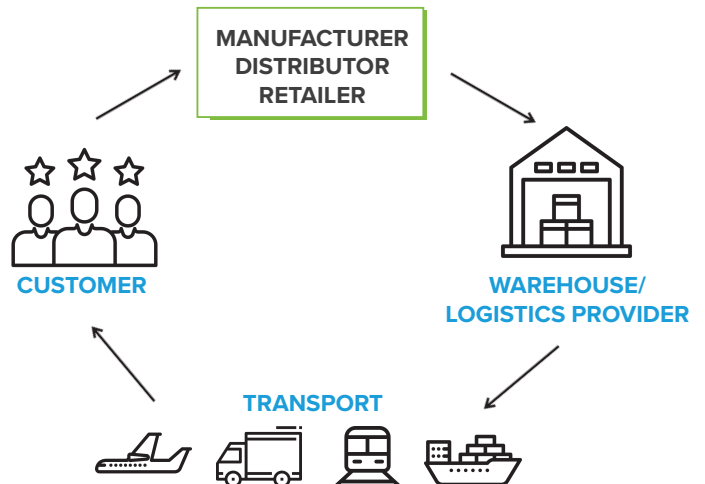
## SUPPLY CHAIN STRENGTH

The Cincinnati region is home to retail and consumer product goods giants Kroger and Procter & Gamble. Getting products to customers is part of our history and our future. Our strength in the supply chain is supported by leading universities and hands-on technical training programs.

When our deep bench of analytics and data professionals, tech developers and financial system experts are matched with our excellent geographic location and transportation access, it means supply chain success. A wide range of companies have found the expertise, workforce and an ideal location that allows them to get a product from Northern Kentucky to the rest of the world in under 24 hours.

## SUPPLY CHAIN CYCLE

Getting Products to Customers  
Is Faster and Easier in Northern Kentucky



# NORTHERN KENTUCKY SUPPLY CHAIN

## SUPPLY CHAIN INDUSTRY LEADERS

A broad array of industry leaders in many sectors have found success in Northern Kentucky. Leaders in the logistics industry provide companies services that range from freight brokerage and warehousing to packaging, technology platforms, automation tools and more.

Logistics Providers	Food & Beverage Manufacturers	Medical Supply & Equipment Manufacturers
Atlas Air DHL FedEx Legion Logistics Total Quality Logistics – TQL (3PL) UPS Verst Group Logistics (3PL)	Castellini Cos. McLane Foodservice Kroger Schwan's	ABB Optical Beckman Coulter Inc. Carl Zeiss Vision Inc. Healthwarehouse.com
Ecommerce Companies	Automotive Manufacturers	Packaging
Amazon Monoprice Inc. Wayfair	Clarion Corporation Toyota North American Parts Center WABCO	Novolex Verst Logistics Zumbiel Packaging



## RECENT ANNOUNCEMENTS

Amazon Air  
\$1.49B | 2,000+ Jobs

Coca-Cola  
\$30M | 434 Jobs

Kroger Distribution  
\$17.9M | 146 Jobs

Cold Chain Integrity  
\$19.4M | 50 Jobs

## SUPPLY CHAIN OCCUPATIONS

Region	Avg. Annual Wage
Northern Kentucky	\$38,800
Cincinnati MSA	\$38,600

Source: JobsEQ

Kentucky is a  
**Right to Work**  
state.

**35%**

of those aged 25-64 have a bachelor's degree or higher in the Cincinnati MSA (2019)

Source: JobsEQ

	TITLE	EMPLOYMENT	AVG. ANNUAL WAGES
	Warehouse/Distribution Workers	41,647	\$53,375
	Transportation Workers	59,785	\$49,204
	Logistics Professionals	4,753	\$67,375

# NORTHERN KENTUCKY SUPPLY CHAIN



*The Cincinnati region offers access to engineering, business and technology talent.*

**NKU** NORTHERN KENTUCKY UNIVERSITY

**College of Arts & Sciences**  
Electrical & Electronics Engineering  
Technology

**Haile/US Bank College of Business**  
Accounting  
Finance  
General Business  
Global Supply Chain Management  
Supply Chain and Logistics Hub

**College of Informatics**  
Business Informatics  
Business  
Cybersecurity  
Data Science

**THOMAS MORE UNIVERSITY**

**College of Business**  
Accounting  
Business Administration  
Information Systems

**GATEWAY COMMUNITY & TECHNICAL COLLEGE**

Computerized Manufacturing & Machining  
Industrial Maintenance Technology  
Supply Chain Management

## HIGHER EDUCATION AND TRAINING PROGRAMS

**M MIAMI UNIVERSITY**

**Farmer School of Business**  
Accountancy  
Finance  
Information Systems & Analytics  
Supply Chain & Operations Management

**Cincinnati State**  
TECHNICAL AND COMMUNITY COLLEGE

Accounting  
Computer Network Administration  
Computer Network Engineering  
Computer Programming and Database Management  
Computer Software Development  
Computer Support and Administration  
Electrical Engineering Technology  
Electro-Mechanical Engineering Technology  
Finance Technology  
Industrial Controls and Instrumentation  
Industrial Electrical Maintenance  
Supply Chain Management

**X XAVIER UNIVERSITY**

**Williams College of Business**  
Accounting  
Business Analytics  
Finance  
Information Systems  
Sustainability: Economics & Management

**University of CINCINNATI**

**College of Engineering & Applied Science**  
Computer Science & Engineering  
Electrical Engineering

**MSJ MOUNT ST. JOSEPH UNIVERSITY**

Accounting  
Business – Financial Economics  
Computer Science  
Mathematics/Business Administration