

NORTHERN KENTUCKY

FOOD & FLAVORING

NORTHERN KENTUCKY'S ADVANTAGES

Strategically positioned for food, flavor and perishables, Northern Kentucky is experiencing high growth and expansion in food, flavor and beverage research, manufacturing and distribution.

Popular food, candy, bourbon and beer is made in Northern Kentucky. Family food favorites like Keebler Fudge Stripe cookies, Hillshire Farm Beef Lit'l Smokies Smoked Sausage, Red Baron pizzas and Airheads are just a few.

The Northern Kentucky region is a key part of the Cincinnati MSA. Centrally located on the I-75 corridor with strong rail service, an inland port and two major air cargo hubs at Cincinnati/Northern Kentucky International Airport, the Northern Kentucky region is a proven location for the food, flavor and beverage industry.



RECENT ANNOUNCEMENTS

Amazon Air
\$1.49B | 2,000+ Jobs

Coca-Cola
\$30M | 434 Jobs

Kroger Distribution
\$17.9M | 146 Jobs

Cold Chain Integrity
\$19.4M | 50 Jobs

#1
LOCATION IN THE COUNTRY
for population served within one day's drive or 90-minute flight of more than 65% of the U.S. population.
Source: Claritas, 2018



Within 600 miles (1000km) of:
54% of the US Population
56% of US Manufacturing
27 Major Metro markets

Kentucky is a **Right to Work** state.

#1
BEST CITY IN THE NATION FOR COLLEGE GRADS
The Cincinnati region consistently ranks high for new college grads.
Source: SmartAsset, 2020

CVG Airport, the seventh busiest cargo airport in the U.S., is home to the DHL North America and Amazon Air hubs.

Source: Cincinnati/Northern Kentucky International Airport, 2019

35%
of those aged 25-64 have a bachelor's degree or higher in the Cincinnati MSA (2019)
Source: JobsEQ

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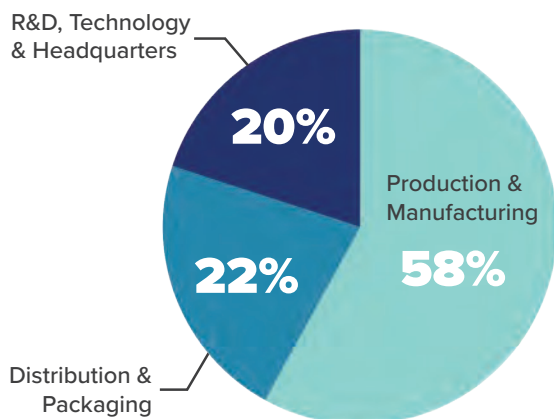
FOOD & FLAVORING

FOOD AND FLAVOR INDUSTRY LEADERS

Among the 30+ food, flavor, and beverage companies in Northern Kentucky, these major employers are drawing on an educated talent base and well-trained workforce.

Production & Manufacturing	R&D, Technology & Headquarters
Club Chef Ferrara Galerie Lyons Magnus McLane Foodservice Newly Weds Foods Perfetti van Melle USA Schwan's Global Supply Chain Tyson Foods - Hillshire Brands White Castle Distribution	ADM Global Technology Center Darling Ingredients Givaudan Flavors Wild Flavors (ADM) ZoomEssence
Distribution & Packaging	Brewing & Distilling
Coca Cola Novolex Paper Water Bottle United Dairy Farmers Verst Logistics Zumbiel Packaging	Alexandria Brewing Company Bircus Brewing Co. Boone County Distilling Co. Braxton Brewing Company Darkness Brewing New Riff Distilling Wooden Cask Brewing Company

BREAKDOWN OF FOOD AND FLAVOR CLUSTER



FOOD AND FLAVORING OCCUPATIONS IN THE CINCINNATI MSA

Title	# of Employees	Average Annual Wages	Location Quotient	Average Annual % Change in Employment	
				Cincinnati MSA	USA
Bakers	1,425	\$30,800	1.40	3.1%	2.1%
Butchers, Slaughterers, Packers, Cutters, & Trimmers	2,889	\$26,567	1.02	-3.0%	-1.5%
Food Batchmakers	1,608	\$36,500	1.36	8.4%	4.8%
Food Cooking Machine Operators & Tenders	361	\$33,200	1.56	1.7%	-1.3%
Food Scientists & Technologists	142	\$91,000	1.33	4.3%	2.3%
Food Science Technicians	118	\$50,000	0.95	6.0%	4.4%
Meat, Poultry, Fish Cutters & Trimmers	764	\$24,600	0.68	-1.2%	0.6%
Mechanical Engineering Technicians	461	\$54,600	1.43	1.4%	1.2%
Mechanical Engineers	2,789	\$88,100	1.25	3.1%	3.2%
Food & Flavor Occupations	10,557	\$48,374			

Source: JobsEQ, 2019

FOOD AND FLAVORING OCCUPATIONS

Region	Avg. Annual Wage
Northern Kentucky	\$47,900
Cincinnati MSA	\$50,900

Source: JobsEQ, 2019