

Both Kentucky and Greater Cincinnati have been named [top 10 locations for headquarter operations](#). Greater Cincinnati is home to more than a dozen Fortune 100 company headquarters and includes household names like Procter & Gamble, The Kroger Co., Macy's Inc., Ashland and General Cable. Companies like Fidelity Investments, Citi, Huntington Bank, and Fifth Third Bank have chosen Northern Kentucky for the ability to operate at a low cost while retaining access to big city amenities, a talented workforce and robust IT and data sectors.

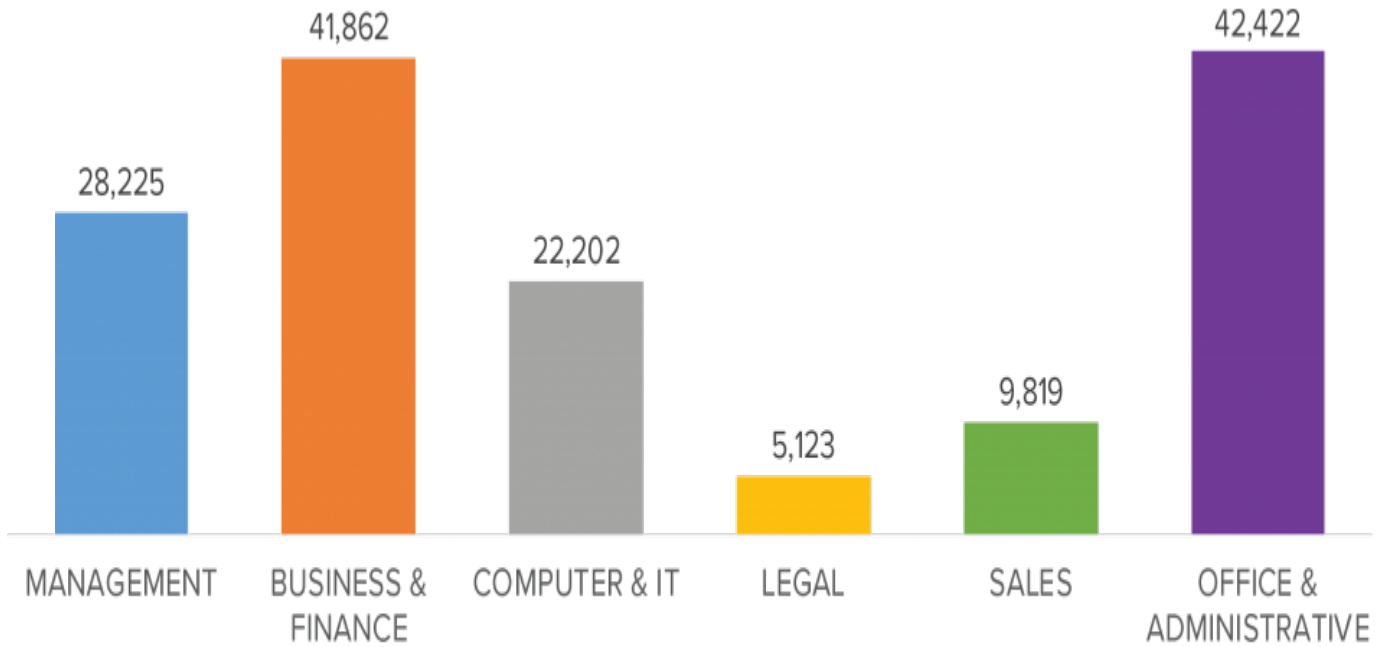
## Why NKY



● **Cost:** Greater Cincinnati and Northern Kentucky were named

the #1 most cost-friendly location among large US cities. (Source: *KPMG Competitive Alternatives Report, 2016*)

- **Education:** [Northern Kentucky University's College of Informatics](#) offers degree programs in business informatics, computer science and communication, designed to enhance core skills in a digital and analytics-driven world. More than 500 students graduated in the most recent class and enrollment has increased 90% over the last five years.
- **Talent:** Nearly 150,000 workers in Northern Kentucky and Greater Cincinnati are available in labor pools necessary for business success, including management, business and finance, IT, legal, sales and administrative functions. (Source: *JobsEQ, 2016*)



*Current Employment within 25 min. drive time (See "Workforce" for detailed information)*

*Source: JobsEQ*

## Major Companies – [See them on a map](#)

American Financial Group	General Cable
Ashland	GreenSky Credit
Bottom Line Systems	Huntington Bank
Cintas	Kroger
Citi	Macy's
Federal Reserve Bank	Procter & Gamble
Fidelity Investments	VonLehman CPA & Advisory
Fifth Third Bancorp	Western & Southern
GE Shared Services	