

173 Business Retention Meetings Helped Companies Connect, Grow and Succeed in 2020

FORT MITCHELL, KY (February 4, 2021) – The Northern Kentucky Tri-County Economic Development Corporation (Tri-ED) announced today that [Angie Mulberry](#) has been promoted to Director, Business Retention. Angie leads Tri-ED’s services for existing companies in Northern Kentucky by providing the support, business resources, data, workforce and incentives information they need to succeed. She’s also responsible for outreach to communities in Boone, Campbell and Kenton Counties and partners with them in meeting with companies to find ways to foster their growth.

“Angie’s role is critical to supporting the progress and success of our primary industry companies by providing them with professional services, data and connections,” said Kimberly Rossetti, Vice President of Economic Development. “Tri-ED is here to help our major businesses and we have a talented staff that can help minimize the risk businesses face by providing data, research and services to propel expansion and investment.”

“We want companies who are located in Northern Kentucky to know that our business retention program is a resource available to help support their business needs,” shared Angie. “I appreciate the opportunity to lead our outreach to companies in the region and really enjoy learning about all the great businesses we have here.”

The majority of new jobs and capital investment in Northern Kentucky comes from the existing industry base. Through the 173 business retention meetings that Angie held in cooperation with communities and companies, Tri-ED identified expansion opportunities at 20 companies. In 2020, 74% of Tri-ED’s economic development projects were from a diverse group of companies in the region.

“Over the years, Mazak has thrived in the Northern Kentucky business community. 2020 marked another year that Mazak is grateful to partners, Tri-ED and the NKY Chamber, for their ongoing support to provide programs that contribute to and help sustain our place in the community,” said Dan Janka, President, Mazak Corporation. A long-term investor in Northern Kentucky, [Mazak](#) is a leader in the design and manufacture of productive machine tool solutions. In 2020, Mazak made a \$15 million capital investment in an expansion that added new advanced manufacturing technology and automation on its manufacturing campus in Florence, Kentucky.

Tri-ED’s business retention program provides businesses a single point of contact for a wide range of assistance opportunities for expansion and immediate operations, for identifying potential tax incentives and workforce grants, for recruiting workforce, and for making connections with regional partners.

In October 2019, Angie was named Manager, Business Retention & Expansion. She joined Tri-ED in January 2019 as Project Manager. Angie graduated from Northern Kentucky University with a bachelor’s degree in Communications and a minor in Economics.

The full Northern Kentucky Tri-ED 2020 Annual Report is available for download [here](#).

About Northern Kentucky Tri-ED

Northern Kentucky Tri-ED is the primary economic development company for Boone, Campbell and Kenton counties, providing marketing, business retention/expansion and attraction services for the region. For more information, visit www.NorthernKentuckyUSA.com.

Tri-ED’s mission is to generate, preserve and enhance high quality economic opportunities for Northern Kentucky and support development of the region’s business operating environment.