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Ft. Mitchell, KY.— Northern Kentucky Tri-County Economic Development Corporation (Northern Kentucky Tri-ED) announced that Jamie Nieves has joined Northern Kentucky Tri-ED as Manager, Business Retention & Expansion.

“Jamie’s experience with business development and building relationships in Northern Kentucky will be vital to her success,” said Dan Tobergte, President and CEO of Northern Kentucky Tri-ED. “We are excited to have Jamie join the business development team and continue the momentum of our business retention and expansion program.”

Northern Kentucky Tri-ED’s business retention and expansion program, NKY Boost, is focused on connecting the region’s primary industries with solutions to foster growth and job creation in the local economy. Nieves will join Wade Williams, Senior Vice President for Business Development, in continuing to grow and develop the NKY Boost program.

In 2015, the Boost program was awarded a Gold Best Practices award from the International Economic Development Council (IEDC) for a business retention and expansion program of its size for its first three years of results. Since 2013, more than 320 Boost visits to primary industry companies have been conducted, generating more than 95 project leads for companies considering an expansion in Northern Kentucky.

Nieves has previously served as business development associate for a local civil engineering firm, in addition to serving as a marketing manager for both a civil engineering firm and architectural firm prior to relocating from Indianapolis. Nieves earned a bachelor’s degree in marketing and finance from Franklin College in Franklin, Ind.

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About Northern Kentucky Tri-ED

The Northern Kentucky Tri-County Economic Development Corporation (Tri-ED) serves as the primary economic development entity for Boone, Campbell and Kenton counties in Northern Kentucky. Since its founding in 1987, more than 620 primary industry projects have located to or expanded within Northern Kentucky, creating more than 54,000 jobs and investing more than \$7.3 billion. Tri-ED is part of the Kentucky Innovation Network, a group of business leaders and mentors that encourages relationships, grows companies and creates jobs. Tri-ED is a key partner in Skyward, which manages the region’s strategic plan for growth, myNKY.