

**Page Link:**

<https://northernkentuckyusa.com/katherine-brun-promoted-to-manager-business-development-at-northern-kentucky-tri-ed/>

**Ft. Mitchell, Ky.** – Northern Kentucky Tri-ED today announced Katherine Brun was recently promoted to Manager, Business Development with responsibilities for overseeing Tri-ED’s lead generation efforts and the organization’s domestic and international travel. Brun will also take on a greater role in project management, working with existing Northern Kentucky companies and new market entrants to locate projects throughout the region.

“Katherine is a true team-player and a core member of our business development team,” said Dan Tobergte, President & CEO of Northern Kentucky Tri-ED. “Her willingness to partner and collaborate, outreach to community partners and analytical abilities have made her an asset to Tri-ED’s goal to attract new companies to Northern Kentucky. We are also pleased to see Katherine, a former intern for Tri-ED, to continue to grow and develop professionally!”

“Katherine has been instrumental in growing Tri-ED’s lead generation efforts over the previous two years,” said Wade Williams, Senior Vice President for Business Development at Tri-ED. “Her work has helped us source and nurture leads more effectively and through her new role will take on greater responsibility for building relationships across the region and the country to generate project leads for Northern Kentucky.”

Brun is actively involved with the Northern Kentucky International Trade Association (NKITA), World Affairs Council of Cincinnati & Northern Kentucky and the Central Ohio River Business Association (CORBA). She brings significant previous experience in community development from her previous roles as the Executive Director of Troy (Ohio) Main Street and Main Street Manager for Coos Bay (Oregon) Downtown Association.

Brun graduated with a dual degree in international studies and economics from American University in Washington, D.C. and is currently pursuing an MBA degree at Northern Kentucky University.

###

**About Northern Kentucky Tri-ED**

Northern Kentucky Tri-ED serves as the primary economic development entity for Boone, Campbell and Kenton counties. Since its founding in 1987, more than 670 primary industry projects have located to or expanded within Northern Kentucky, creating more than 67,000 new jobs and investing more than \$8.4 billion. Tri-ED is part of the Kentucky Innovation Network, a group of business leaders and mentors that encourages relationships, grows companies and creates jobs.