



The five leading metros in Kentucky – Bowling Green, Lexington, Louisville, Northern Kentucky and Owensboro – are harnessing our economic strengths to market our assets and attract new companies. The goal is to build on our successes and drive progress in Kentucky by attracting investment and jobs to the Commonwealth.

May is all about **Horses** with the running of the Derby on May 1 and the **Power of Talent** with graduation season starting. When compared to neighboring states Ohio and Indiana, the HorsePower metros have a higher percentage of the population with a bachelor's or advanced degree – impressive!

We're featuring workforce statistics from each region and offering a special bourbon giveaway, just in the time for the Derby!  
Fill out the form at the bottom of the page and enter to win.

## Manufacturing Workforce Success in Bowling Green

SCK LAUNCH is a partnership between the Bowling Green Area Chamber of Commerce Foundation, the Bowling Green Independent School District, Warren County Public Schools, and local businesses to ensure future graduates succeed in their careers. Through these connections, information tied to growth and employment in the region is shared with students to ensure they receive relevant, career-related experience before graduation. These programs have succeeded in growing the region's manufacturing workforce from 14% to 17%.

- SCK LAUNCH Experience is a yearly event that hosts 8th graders from around the region to showcase various careers from our targeted sectors. Approximately 3,500 students participated when it was last held.
- SCK LAUNCH Senior Job Fair is taking place virtually on May 7th and is projected to have 80 students with approximately 30 companies looking to directly hire high school seniors upon graduation.

For more information, visit [SCKLaunch.com](https://SCKLaunch.com).

## Lexington in Top 15 Educated Cities in the U.S.

Among cities over 300,000 in population, the U.S. Census Bureau ranks Lexington as the 13th most highly educated in the nation. Even more impressive, 18.6% of the population has a graduate or professional degree, ranking Lexington the 8th most highly educated city. *U.S. Census Bureau*

Page Link: <https://northernkentuckyusa.com/horsepower-april2021/>

Learn more at [LocateInLexington.com](http://LocateInLexington.com).

## Tech is Fastest Growing Job Sector in Louisville

Louisville is a magnet for job creation, adding more than 14,000 new jobs since 2016. Jobs in the tech sector in Louisville exceeded the U.S. average and all peer cities, including Nashville, Raleigh, Charlotte, Indianapolis, and Cincinnati, from 2015-2019.

Louisville's tech talent pipeline initiative, LouTechWorks, is instrumental in achieving this metric. Among the LouTechWorks partners, Louisville has seen an overall 7% increase in tech-related program enrollment and a 37% increase in tech-related degree completions. During the pandemic in 2020, Louisville's Future of Work Initiative, powered by Microsoft, provided impacted workers with free upskilling and training in data analytics, digital marketing, software engineering, and user experience design. This program helped 354 people gain 954 badges or credentials in 2020.

Visit [LouTechWorks.org](http://LouTechWorks.org) for more details.

## Degree Attainment High in Northern Kentucky

The three counties in Northern Kentucky feature an educated talent base. There are 13 four-year colleges/universities located within a 45-minute commute of Northern Kentucky. 35.4% percent of the population (25-64 years old) has obtained bachelor's degree or higher.

The Cincinnati region is the #1 best city in the nation for college graduates. (Source: [SmartAsset 2020](#))

## Manufacturing Workforce Growing in Owensboro

GO FAME is the Greater Owensboro Chapter of KY FAME (Kentucky Federation for Advanced Manufacturing Education), an alliance of local manufacturers partnering with the Owensboro Community and Technical College in an apprenticeship-style training program designed to develop a highly skilled workforce.

The continuous accelerated program allows participating students to earn an industry recognized, multi-craft technician degree while gaining valuable experience working in a manufacturing environment. The program provides students an education while incurring little or no debt. The sponsoring company will pay a minimum of 50% of the student's tuition costs and an hourly wage for time on the job.

The GO FAME launched in 2015, GO-Careers 2016, and GO-Females in 2019.

The GO FAME program has graduated 58 AMT's (Advanced Manufacturing Technician, Associate in Applied Science Degree) with an additional 9 graduating in May 2021 and another 16 slated to graduate May 2022.

For more information, visit [edc.owensboro.com/GO-FAME](http://edc.owensboro.com/GO-FAME).