

Page Link: <https://northernkentuckyusa.com/greensky-to-bring-up-to-200-new-jobs-to-northern-kentucky/>

FRANKFORT, Ky. – Hundreds of new jobs are coming to northern Kentucky.

Gov. Steve Beshear today announced that GreenSky Trade Credit, LLC plans to move into a new facility in Kenton County and create up to 200 new positions over the next several years – more than tripling its number of current employees in the state. GreenSky, a leading technology company offering consumer finance solutions for home improvement projects and other major purchases, also is expected to invest approximately \$7 million into the project.

“GreenSky has found a successful home in northern Kentucky, with steady growth here over the past 2 years,” said Gov. Beshear. “We’re proud to see the company continue to expand, adding 200 new jobs and investing nearly \$7 million in the Commonwealth. This expansion will provide a significant boost for the local economy and improve the lives of hundreds of Kentuckians.”

GreenSky will move from its current facility in Covington into a 20,000-square-foot operation on Chancellor Drive in neighboring Crestview Hills. The new facility, which is expected to be open in October, will allow the company to expand its customer service operations.

“We are pleased to expand our operations in this location. As we continue to grow our company, the talent available in this region combined with a business-friendly environment enables us to focus on our core mission – to help small businesses owners increase their sales with fast, frictionless, and flexible payment and credit solutions,” said Gene Burke, Chief Operating Officer of GreenSky.

GreenSky’s unique technology enables point-of-sale payment and credit programs designed to assist merchants in increasing sales, and enabling homeowners to complete important projects and purchases. Its revolutionary mobile app makes the process paperless, fast, and easy.

The Atlanta-based company has operated in the Commonwealth since 2013 and currently employs approximately 65 Kentuckians.

“GreenSky’s growth and expansion in northern Kentucky is evidence of our region’s strong workforce,” said Sen. Chris McDermott of Taylor Mill. “Thank you to the company’s leaders for deciding to stay and create new jobs in northern Kentucky.”

“I welcome the expansion of GreenSky in northern Kentucky and congratulate the company on its success,” said Rep. Diane Onge, of Lakeside Park. “The 200 new Kentucky jobs being created are an exciting and promising development for the entire region.”

“We’re excited to welcome GreenSky to Crestview Hills,” said Crestview Hills Mayor Paul Meier. “Our city’s diverse landscape offers strong assets for employers, and we are thrilled that GreenSky has elected to stay in northern Kentucky and will be a part of our active business sector.”

“I thank GreenSky for continuing its growth in northern Kentucky and expanding and creating new jobs in Kenton County,” said Kenton County Judge-Executive and Tri-ED Board Chair Kris Knochelmann. “Northern Kentucky Tri-ED has built a strong financial services sector in the region with many leading companies employing thousands of residents.”

To encourage the investment and job growth in northern Kentucky, the Kentucky Economic Development Finance Authority preliminarily approved the company for tax incentives up to \$2 million through the Kentucky Business Investment program. The performance-based incentive allows a company to keep a portion of its investment over the term of the agreement through corporate income tax credits and wage assessments by meeting job and investment targets.

GreenSky Trade Credit, LLC is a leading financial technology company that develops and operates proprietary, paperless point-of-sale payment and credit platforms designed to assist merchants in increasing sales while delighting their customers. GreenSky originates and services consumer loans in all 50 states, via online, mobile, and offline channels, on behalf of state and federally chartered banks. With more than \$3.1 billion of loans originated from inception and more than 300,000 satisfied borrowers, GreenSky is one of the fastest growing companies in America. For more information on GreenSky, visit www.greensky.com.



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Information on Kentucky's economic development efforts and programs is available at www.ThinkKentucky.com. Fans of the Cabinet for Economic Development can also join the discussion on Facebook or follow on Twitter. Watch the Cabinet's "This is My Kentucky" video on YouTube.

A detailed community profile for northern Kentucky can be viewed [here](#).

For more information about Northern Kentucky Tri-ED, visit www.NorthernKentuckyusa.com. Northern Kentucky Tri-ED can also be followed through social media channels via Facebook, LinkedIn, Twitter and YouTube.



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