

Page Link: <https://northernkentuckyusa.com/five-tips-about-northern-kentucky-from-ceo-lee-crume/>

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Lee Crume joined NKY Tri-ED as President and CEO two years ago. He is passionate about the benefits that businesses find in Northern Kentucky and the Cincinnati Region – check out his Top Five Tips. They range from population growth to cargo access, and, of course, bourbon!

**#1** – Cincinnati region ranked [#1 by SmartAsset](#) for best city for college graduates, the third consecutive year at the top of the rankings.

**#2** – Two international [air cargo hubs](#), DHL Americas and Amazon Air, at Cincinnati/Northern Kentucky International Airport (CVG). Within a two-hour drive of two more – UPS in Louisville, Kentucky and Rickenbacker International Airport in Columbus, Ohio.

**#3** – Three counties with growing population. +8% average growth for Boone County, Campbell, and Kenton Counties; outpacing U.S. average growth of 6.8%. (2010-2019)

**#4** – Four Professional [Sports Teams](#) – Cincinnati Reds, Cincinnati Bengals, FC Cincinnati and Cincinnati Cyclones.

**#5** – Bourbon – need I say more? NKY is the [gateway](#) to Kentucky's 73 bourbon distilleries with New Riff, a [5 Double Gold medal award winner](#) at the San Francisco World Spirits Competition, located a few yards from the Ohio River in Newport, Kentucky.

**Bonus:** Experience matters. NKY Tri-ED brings a team of local, regional, workforce, developer, and commonwealth resources with a proven record of “big deal” success for our clients. [Learn more](#) about our team.