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<https://northernkentuckyusa.com/cincinnati-region-organizations-receive-national-recognition-for-excellence-in-economic-development>

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MAY 3, 2020 – Today, *Site Selection* magazine announced that both REDI Cincinnati and Northern Kentucky Tri-ED are among the top economic development organizations in the country. The publication released its winners of the Mac Conway Award for Excellence in Economic Development, which is awarded to the top local and regional U.S. economic development groups based on their success in attracting job creation and capital investment projects to their respective region. Each year, the award is given to 20 regional economic development groups representing the top-performing organizations based on cumulative and per capita data.

“It’s an honor to be recognized as a top economic development organization for the seventh year in a row,” said **Kimm Lauterbach**, REDI Cincinnati President & CEO. “The resilience demonstrated by all our partners in the region made this recognition possible and I’d like to congratulate them on our collaborative success. I am immensely proud of the REDI Cincinnati team and our friends at Northern Kentucky Tri-ED for the work being done to bring jobs and investment to the Cincinnati region—we will come out of this pandemic stronger than ever.

“A global pandemic did not stop Northern Kentucky and Cincinnati from having a strong 2020 with new company locations and expansions creating new career opportunities for residents in the region,” said **Lee Crume**, President & CEO of NKY Tri-ED. “We’re proud to lead growth in the Cincinnati region working with our partner REDI Cincinnati. Thank you to *Site Selection* for this recognition.”

The Mac Conway Award recognizes the nation’s regional and national economic development groups that were the most successful in attracting capital investment projects in the previous year. *Site Selection* magazine’s methodology is based on an index of data from global economic data sources including the magazine’s proprietary Conway Projects Database, which tracks private-sector facility projects worldwide.

Site Selection also released its [Prosperity Cup rankings](#), which recognizes state-level economic development success based on project activity. All three states in the Cincinnati region were featured, with Ohio ranked fourth and Indiana and Kentucky both tied at fifth.

Consistent with the Cincinnati region’s performance, in March of this year, the region was named the number nine U.S. metro (populations 1M plus) for investment, earning a Governor’s Cup Award, which tracks the number of new and expanded facilities in each state and region. Additionally, Ohio, Kentucky and Indiana each made appearances on the list of top 10 states for investment. Cincinnati was also recently recognized by [SmartAsset](#) as the top city in the country for new college grads, the third consecutive year at the top of the rankings.

For more information and the full list of awards, visit [here](#).

About Mac Conway

McKinley “Mac” Conway founder of Conway, Inc. and Site Selection Magazine, was a visionary in the field of economic development who said, “We provide an important communications link between productive companies and those seeking to attract them who represent cities, states, and nations around the world.”

[About REDI Cincinnati](#)

The Regional Economic Development Initiative (REDI) Cincinnati is the first point-of-contact for companies locating or growing in the 16-county region at the heart of southwest Ohio, northern Kentucky, and southeast Indiana. REDI Cincinnati is supported by top business leaders and community partners and staffed by a team of economic development experts who are uniting the Cincinnati region to compete globally.

The future is bright, and we’re building it, right now. Join us at [REDICincinnati.com](#).

[About Northern Kentucky Tri-ED](#)



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Northern Kentucky Tri-ED serves as the primary economic development entity for Boone, Campbell and Kenton counties, providing marketing, business retention and expansion services for the region.

Tri-ED's vision is opportunity and prosperity for all Northern Kentuckians. Visit NorthernKentuckyUSA.com to learn more.

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