

Page Link: <https://northernkentuckyusa.com/about-us/staff-directory/kimberly-rossetti/>

Kimberly Rossetti is the VP of Economic Development for the Northern Kentucky Tri-County Economic Development Corporation.

Kimberly leads Tri-ED's economic development team, which is focused on attracting new businesses to Northern Kentucky and helping our existing primary industry companies grow and expand. Her team works with the Kentucky Cabinet for Economic Development, elected officials and leaders in our three counties, and community partners in helping companies make the significant business decision of investing in our region.

Prior to joining Tri-ED, Kimberly most recently served as the Vice President for Economic Development at Commerce Lexington Inc., the Chamber of Commerce and economic development group, in Lexington, KY. Her main job responsibilities included recruiting new companies to Lexington, assisting existing businesses with expansions, and working with start-up companies in the area. Kimberly worked with a wide range of industries, including manufacturing, headquarters, life sciences, and high-tech companies. Tiffany & Co., J.M. Smucker Co., Big Ass Fans, A&W Restaurants, and Valvoline are just a few companies Kimberly has assisted with locations and expansions in Lexington.

Kimberly also worked closely with Lexington's regional economic development group, the Bluegrass Alliance. She managed the marketing initiatives for the regional group and Lexington's economic development efforts.

Kimberly is a member of the International Economic Development Council, and Industrial Asset Management Council. She is also a graduate of the University of Oklahoma's Economic Development Institute. She has volunteered for local organizations including LexArts, Lexington Dream Factory, and the American Cancer Society. Kimberly serves on the Board of Directors of the Northern Kentucky Workforce Investment Board (WIB), the European American Chamber of Commerce (EACC) and was elected to the Board of Directors of the Kentucky Association for Economic Development (KAED) in November 2020.

KAED recognized Kimberly with the 2020 Founders' Award.

Kimberly graduated from Penn State University with a Bachelor of Arts in Public Relations and Advertising. She and her husband are the proud parents of two children and two greyhounds.