



Lee Crume
President & CEO
Northern Kentucky Tri-ED

Lee Crume is the President & CEO of Northern Kentucky Tri-ED, the economic development company that works to attract, retain and foster businesses in Boone, Campbell and Kenton counties.

Since his appointment in April 2019, Lee has led the 33-year-old organization through a major transformation and shift in approach to economic development and entrepreneurship by building a new team and strategy. With an extensive career in the private sector, Lee brings a unique approach to economic development and serving Tri-ED's clients, companies that are evaluating significant investment and business decisions.

Prior to joining Tri-ED, Lee held the role of Global Director of Business Development at JobsOhio, the private, non-profit corporation that drives job creation and new capital investment in Ohio, where his team delivered 15-20 project wins each year. Consultant Connect named Lee a Top 50 United States Economic Developer in 2017 and 2018.