



Lee Crume
President & CEO
Northern Kentucky Tri-ED

Lee Crume is the President & CEO of Northern Kentucky Tri-ED, the economic development company that works to attract, retain and foster businesses in Boone, Campbell and Kenton counties.

Since his appointment in April 2019, Lee has led the 33-year-old organization through a major transformation and shift in approach to economic development and entrepreneurship by building a new team and strategy. With an extensive career in the private sector, Lee brings a unique approach to economic development and serving Tri-ED's clients, companies that are evaluating significant investment and business decisions.

Lee has instilled the belief that Tri-ED is a partner to businesses and hired a team of experts that focuses on creating the solutions businesses need to make risky location decisions. Tri-ED also leads entrepreneurship and innovation in Northern Kentucky through Blue North, with the goal of building a successful entrepreneurial ecosystem in the region.

A dynamic leader, Lee created and implemented JobsOhio's global business development operations and strategy which included activities in eight countries. As Global Director of Business Development at JobsOhio, the private, non-profit corporation that drives job creation and new capital investment in Ohio, Lee's team delivered 15-20 project wins each year.

Lee brings over 25 years of business development experience, including: leading domestic and global business development organizations, multi-million-dollar pursuits, and developing the marketing for and rolling out of new products and services. His clients included: Fortune 10 to 1,000 organizations, Big 4 and international consulting firms, and various public and private organizations. Lee began his career in leadership roles at UPS, Pitney Bowes, IKON and DMA.

The economic development industry has recognized Lee's leadership with:

- 2018 Top 50 United States Economic Developer by Consultant Connect
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- 2015 Site Selector's Guild Excellence in Economic Development

Lee is a member of the Board of Directors for the Northern Kentucky Chamber of Commerce and Greater Cincinnati Foreign Trade Zone, Inc. He has a Master of Arts degree in Communication and Bachelor of Arts degree in Corporate and Organizational Communication from Western Kentucky University.